

THE 25TH ANNUAL



SISTER
FOR
SISTER

LEADERSHIP CONFERENCE

Elevating Excellence:
The Next Level Blueprint

**SPONSORSHIP
PACKET**

JUNE 22

Presented by the **National Coalition of 100 Black Women, Inc.,
Metropolitan Nashville Chapter**



The National Coalition of 100 Black Women, Inc., Metropolitan Nashville Chapter is thrilled to invite you to sponsor our 25th Annual Sister for Sister Leadership Conference to be held June 22, 2024 at the Vanderbilt University Student Life Center, in Nashville, Tennessee. This signature event includes our Women of Color Luncheon and annual Susan Short Jones Emerging Leader Awards recognizing deserving women under forty making significant contributions in our community.

Over 200 women between the ages of 25 and 65 will come together to network, be inspired, gain knowledge, and prepare for leadership roles in our community. The half-day event includes engaging panel discussions around relevant topics, motivating local, regional, and national speakers, vendors, exhibitors, and professional networking.

The Metropolitan Nashville chapter has received recognition and the distinction of “Model Chapter” from our national organization on three occasions (2019, 2022, 2023) for our progressive programming and advocacy initiatives. Our members consisting of corporate professionals, entrepreneurs, nonprofit and community leaders, are committed to advancing our mission to advocate on behalf of Black women and girls and promote leadership development and gender equity in the areas of health, education, and economic empowerment.

NCBW relies on the support of individuals, foundations, corporations, and not-for-profit organizations to carry out our mission. This year we celebrate a new milestone of thirty years of advocacy, practicing transparency and fiscal responsibility, building trust, and making contributions in our community. We ask for your review of our sponsorship opportunities and thank you for your consideration.

Sincerely,

National Coalition of 100 Black Women, Inc., Metropolitan Nashville Chapter
Janet Rachel, President
Ylonda Banister, 2nd VP Finance and Fund Development
Yvonne Bertrand, 2024 Sister For Sister Conference Chair
Alisa Malone, 2024 Sister For Sister Conference Co-Chair

The Metropolitan Nashville Chapter...

By the Numbers

- Twenty-four SFS Conferences held since the chapter's founding
- Over 5,000 SFS conference attendees
- Sixty-five (65) programming events in last 3 years
- Thirty-nine (39) active members ages 35-68
- Facebook Followers: 2,500+
- Instagram Followers: 500+
- Estimated 2023 social media reach: 25,481 people
- 2023 Facebook page visits: 7,091 visits
- 2023 Instagram page visits: 696

Sponsorship Levels

DIAMOND

Title Event
(Leadership Sponsor)

\$10,000



- Sponsor video during conference or opening remarks
- Employment/vendor table or exhibit booth
- Ten (10) full conference registrations
- One (1) VIP Table seating Women of Color Luncheon (table of 10)
- Leave behind at tables
- Full-page color ad
- Interactive website link in digital commemorative journal
- Presentation and photos with Keynote Speaker and Emerging Leaders
- Five (5) tickets to VIP Emerging Leaders Reception
- Logo prominently displayed in media materials
- Recognized in social media posts with logo

PLATINUM

Women of Color
Luncheon Sponsor

\$7,500



- Employment/vendor table or exhibit booth
- Seven (7) full conference registrations
- One-half (1/2) VIP Table seating Women of Color Luncheon (table of 8)
- Full-page color ad
- Interactive website link in digital commemorative journal
- Deliver closing remarks
- Three (3) tickets to VIP Emerging Leaders Reception
- Logo prominently displayed in media materials
- Recognized in social media post with a logo

GOLD

Emerging Leader Program
or Session Sponsor

\$5,000



- Five (5) full conference registrations
- One-half (1/2) VIP Table seating at the Women of Color Luncheon (table of 8)
- Half (1/2) page color ad in a digital commemorative journal
- Two (2) tickets to VIP Emerging Leaders Reception
- Logo prominently displayed in media materials
- Recognized in social media posts with logo

SILVER

Breakfast/ Technology/
Speaker/Swag Bag

\$2,500



- Two (2) full conference registrations
- VIP Women of Color Luncheon seating (two seats)
- Quarter (1/4) page color ad in digital commemorative journal
- One (1) ticket to VIP Emerging Leaders reception
- Logo prominently displayed in media materials
- Recognized in social media post with logo

FRIEND

\$1,500



- Listed as Friend Supporter in digital journal
- Legacy Scholarship valued at \$500 granted in your name
- Two (2) Full-Conference Registration

COMMUNITY
\$1,000



- Listed as Community Supporter in digital journal
- Two (2) Full-Conference Registration

We are open to customizing any sponsorship level to meet your organizational goals

IN KIND DONATIONS

In-kind donations are needed and welcome in the following areas:
Decorations – Balloons, Floral, Décor
Services – Photography, Videography
Swag Bag content and Gifts

SCHOLARSHIP DONATIONS

2024 Friends of the 100 Scholarship Campaign

Campaign Contribution Levels:

Friends of the 100 Scholarship Campaign Giving Level - \$500

Includes two (2) Conference ticket and acknowledgment in digital journal

Friends of the 100 Scholarship Campaign Giving Level - \$250

Includes one (1) Conference ticket and acknowledgment in digital journal

Every donation, regardless of amount, makes a difference in helping us achieve our fundraising goals.

EMPLOYER MATCHING CONTRIBUTIONS

We welcome employer matching donations. To process, please submit a signed Company Matching Donation form to Ylonda Banister, Second Vice President at nashville100bwfinance@gmail.com or (205) 451-8058.

Advertising Rates

Journal Ads

We invite you to show your support of this venture by placing an advertisement in our digital journal to promote your company, or organization, pay tribute or respect to a member of your organization, or acknowledge your appreciation for NCBW, Inc. Metropolitan Nashville Chapter.

Advertising Rates

We invite you to show your support of this venture by placing an advertisement in our digital journal to promote your company, or organization, pay tribute or respect to a member of your organization, or acknowledge your appreciation for NCBW, Inc. Metropolitan Nashville Chapter.

Camera-ready advertisements must be submitted in PDF, JPEG, TIF, EPS or MS Word format (with fonts embedded). Rates for camera-ready advertisements are:

- Full page ad: \$150.00
- Half page ad: \$100.00
- 1/4 page ad: \$50.00

Ad Specifications

Specifications For Submitting Camera-Ready Advertisements

All camera-ready advertisements, whether color or black-and-white:

- Files must be submitted via email at Nashville100bwfinance@gmail.com.

Note: Please identify the organization in the file name and include a contact name and number with your information.

- Electronic files (PDF, JPEG, TIFF, PSD) should be saved at 300 dpi to ensure highest quality.
- Photographs submitted in electronic format should be created and/or scanned at no less than 300 dpi.

Page sizes are:

- Full page: 8.5 × 11 (with 1/4-inch margins)
- Half page: 8.5 × 5.5 (with 1/4-inch margins)
- Quarter page: 4.25 × 5.5 (with 1/4-inch margins)

Ad Submission Deadline

All submissions must be received no later than **May 01, 2024**.

Send to: nashville100bwfinance@gmail.com

For questions, contact Ylonda Banister at nashville100bwfinance@gmail.com or (205) 451-8058.

Vendors Et Exhibitors

We invite you to show your support by serving as a vendor or exhibitor. Space is limited and subject to review by the committee.

Vendor/Exhibitor Details

One (1) table (includes tablecloth, two chairs lunch for two) \$100.00

Two (2) tables (includes tablecloths, four chairs, and lunch for four) \$200.00

All vendor requests will be vetted to ensure alignment with the event. Communication regarding approval or denial will be provided, and Invoices distributed to vendors upon approval.

Deadline to submit request May 1, 2024.

Payments due upon receipt of invoice.

Provide the below information in your request:

Company/Organization Name

Product or exhibit description

Table count

- Company Address

- Contact person

- Email address and phone number

For questions contact: Ylonda Banister, Second Vice President nashville100bwfinance@gmail.com or (205) 451-8058

Payment & Donation Options

Check or money order payable to National Coalition of 100 Black Women, Inc., Metro Nashville

Electronic Payment

Send request for invoice processed via QuickBooks to Ylonda Banister, 2nd VP Finance
nashville100bwfinance@gmail.com or call 205-451-8058

2023 SFS Sponsors and Supporters



of Tennessee



Urban League of
Middle, Tennessee

